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DUBUQUE

wln

DESIGNED TO PROMOTE AND SUPPORT WOMEN IN BUSINESS AND THEIR PROFESSIONAL PRACTICES.

A LETTER FROM THE WLN PRESIDENT

Inspiration and Ambition for 2015

Happy New Year! This time of the year always brings new hope for change and an extra burst of ambition. We start setting goals, personally and professionally, and feel extra motivated but then that energy magically fades away and quickly. Why is that? Are there ways to keep that fire burning? I think a big part of the flame dimming is the pure focus on the goals we set. I think we go back to the regular routine of drowning ourselves in monotonous tasks and it doesn't let us focus on those exciting new initiatives we thought about at the beginning of the year. Those "other" tasks don't always allow us to be creative or strategic either! So it's time that you use WLN as your outlet for inspiration and dedication to those goals!

Both our theme this month for our luncheon and the startup of our new Connections group are great places to look for inspiration! At this month's luncheon we are going to focus on Being an Entrepreneur – Don't be Afraid of Risk Taking. We will listen to the stories of fellow WLN members that didn't let that flame dim, they kept their passion burning and now they are thriving and loving what they are doing. We will be inspired to not let our goals be squashed by everyday

life. There is a lot to learn from the panelists and it's not all about opening a business. It's about being a pioneer, being persistent and not taking no for an answer. I hope you can join us on January 27th from 11:30 – 12:00pm at the Grand River Center for this jump start luncheon to inspire you for 2015!

Also, as I mentioned earlier, our new Connections group is starting up again. This time they are going to use the book *Thrive: The Third Metric to Redefining Success and Creating a Life of Well-Being, Wisdom, and Wonder* by Arianna Huffington. This is going to be a fantastic opportunity to learn from the legendary Ms. Huffington and also from your thriving peers in WLN. This is where the real development happens ladies and I hope you take advantage of it!

Wishing you the best,

Lisa Bowers

President, Dubuque Women's Leadership Network



- MEMBERSHIP RENEWAL -

Renewal time for WLN was January 1, 2015.
Renew your membership online by clicking here.

Check online for NEW membership options from all inclusive to Corporate Packages

Please contact Jennifer Mond, Membership Director, with any questions: JenniferMond@gmail.com

JANUARY LUNCHEON

Be Fearless: Don't Be Afraid of Risk Taking

MEET THE PANEL

Rachel FitzPatrick:

Independently Contracted Agent of State Farm Insurance. She is the Agent/Owner of her business at 3030 Asbury Rd. She has just successfully completed her 7th year as an agent and small business owner. As the agent she oversees the daily operations of the business, meets regularly with all of her clients, employs 3 full time team members, recruits and hires for the team member positions, oversees business plan strategy and implementation, manages budgeting, marketing and advertising for the business.

Emily McCready:

Considers herself more of an opportunity creator than a risk taker. She has paid close attention to her instincts and has never been afraid to make tough decisions. Emily has changed colleges, careers and zip codes to ultimately stay true to what she wants in life. She and her husband recently opened an architecture firm with Selser Schaefer Architects here in Dubuque.

Lisa Schaefer, MSE

A teacher, counselor and small business professional with over 20 years of experience in education and sales. Lisa believes in empowering people to create action plans for success. She has been instrumental in creating student led organizations at the K12 level, as well as community college. She is also a certified John Maxwell Leadership Professional.

REGISTER NOW JANUARY LUNCHEON

Date: Tuesday, January 27, 2015

Time: 11:30 a.m. - 1:00 p.m.

Location: Grand River Center

Topic: Be Fearless: Don't Be Afraid of Risk Taking

Speakers: Panel of Entrepreneurs

Menu: Chicken with Rieslings Sauce, Rice Pilaf, Salad, Chef Choice Dessert

Cost: \$12 for members and \$15 for guests and late

RSVP: Noon, Friday, January 23 (There is a \$3 additional fee for registering after this time so be sure to register early!) Use the online registration form at www.dubuquewln.org.

SAVE THE DATE

WLN February Networking Event

Date: February 10, 2015

Topic: Be Mine

Time: 4 p.m. - 6 p.m.

Location: Hotel Julien - River Room

Cost: \$10

Menu: Appetizers and Drinks

Don't be without a valentine in hand...Bring your business cards!!

wln CONNECTIONS

The first Connections series has completed and a new series started in January.

If you'd like to take part in the next connections group please contact:

Justine Bemis (jbemis@americantrust.com) or Lisa Schaefer (shinewithschaefer@gmail.com)

WLN Connections meets the first Thursday of the month and are starting the book Thrive by Arianna Huffington. We have two groups, one at 7:30 a.m. at American Trust JFK Branch and one at 5:30 p.m. at Crust in Main.

Also, if you go to our WLN web page, there is a link that will give you complete details.

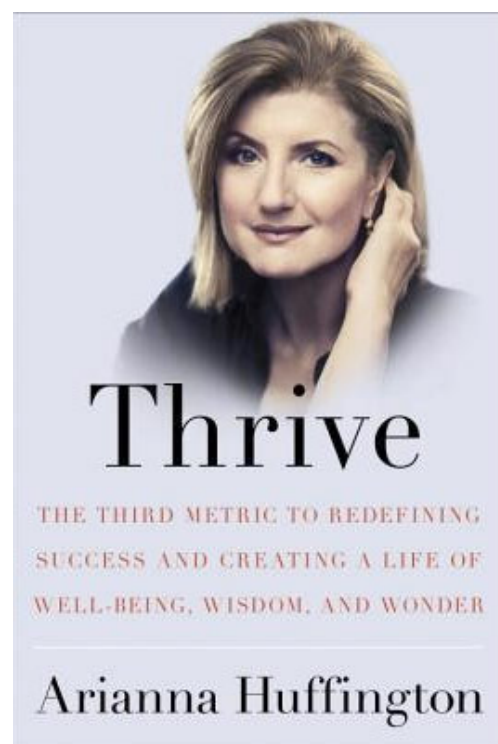
WLN Connections It is a great way to connect with like minded professional women.

Two Options To Choose From

Meeting Date: 1st Thursday of each Month

Morning Session 7:30 a.m.

Evening session. 5:30 p.m.





WOMEN'S LEADERSHIP NETWORK

Women of Achievement Awards

Thursday, April 16, 2015



The **Women's Leadership Network** invites you to nominate women in your organization, church, family and community who you feel deserve recognition for their tremendous impact and outstanding achievements.

Your nomination guarantees recognition of your nominee at the event. In addition, the Recognition Committee will select two outstanding honorees in each of the six nomination categories. *The nominee does not need to be a member of the Women's Leadership Network.*

NOMINATE TODAY! www.dubuquewln.org

Awards ceremony will be held at
THE GRAND RIVER CENTER

Contact Chelsea Ellingson at 563.589.2322
or email at cellingson@marchofdimes.com with any questions.

NOMINATIONS ARE DUE BY MARCH 20, 2015

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